

Platinum Leaders Circle Program I

Platinum Leaders Circle, Program 1, is designed for the next generation leaders of mid-size entrepreneurial or independently owned companies.

This 12-month program is managed by highly experienced, skilled entrepreneurs who will act as your personal coaches. They will help you to develop your skills as a leader. They are committed to helping you achieve your professional and business goals.

We begin and end the year with an intense custom learning experience. The program at The Wharton School is taught by the most highly acclaimed executive education faculty in the nation. Topics include:

- **Organizational Culture**
- **Human Influence**
- **Positive Leadership**
- **Executive Negotiation**
- **Change Management**
- **Strategic Thinking**
- **Emotional Intelligence**

The use of executive assessment tools will determine your leadership profile and assist in the development of a personal plan of action.

Registration Terms

Class size is limited. Enrollment will be accepted on a first-come, first-serve basis.

For more information and to register, please send your application form to

Platinum Leaders Circle

P.O. Box 961

Darien, CT 06820

or fax your request to 203-286-8761

You may also register today online with a credit card at:

<http://www.platinumleaderscircle.com>



Platinum Leaders Circle

P.O. Box 961

Darien, CT 06820-0961

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Leadership Development and Coaching Program for Entrepreneurs

***Take your business to
the next level***

***Develop future legacy
leaders***

***Increase your personal
effectiveness***

***For more information
make an appointment
to talk to one of our
coaches***

Who Should Attend

- Current leaders of independently owned and entrepreneurial businesses who want to take their leadership and business education to a whole new level.
- Next generation leaders assuming a primary role in the business who want to benefit from transitional development as they follow a legacy leader.
- Owners who can benefit from formal leadership training and personal coaching to increase their effectiveness.

Your Partners for Success



Since 1881



Since 1973



Over 56 Years Experience

Biographies

Carol McManus is a certified coach and experienced business consultant. During her career McManus has functioned as an owner of a successful business, chief operating officer of a multi-million dollar franchisee ranked #1 in the country, a corporate trainer, and an executive for real estate operation for a large real estate franchise organization.

Doug Banzhof has a proven track record of working with owners and taking their organizations to the next level. His experience as a highly successful business owner makes him uniquely qualified to analyze an organization top to bottom with focus on finance, programs & systems, personnel, and profitability.

These masters of business and leadership development are uniquely qualified to help you achieve *your* goals.

Program I Includes

- You will spend a total of six days at The Wharton School in Philadelphia with your coaches and the best faculty in the country. We start with the disciplines of core leadership and end our 12 months with strategic business skills to help you going forward.
- Through our partnership with TalentQuest, you will complete a variety of executive assessment tools used by major corporations. The results will be evaluated by their psychologists. You will then benefit from a private three-hour session to discuss your overall leadership profile, which will help you and your coach in your development plan.

TalentQuest Personality Assessment
TalentQuest 360 Degree Feedback Survey
Emotional Intelligence Survey
FIRO-B
Meyers-Briggs Trait Inventory
The Leadership Values Inventory

Program I Includes (con't)

- You will receive 12 months of individual coaching and consulting services. Your coach will spend quality time with you every month by conference call to discuss your goals and challenges. You will be challenged to grow and stretch yourself throughout the year.
- Every other month your coach will visit you in person and spend a day with you and your team. You will be encouraged to take advantage of the consulting services we offer and engage objective input on your business systems and growth plans. The agenda for these visits will be set by you and your coach and feedback will be provided after every session.
- Throughout the year, we will continue to provide value through the use of Webinar sessions. The entire group will hear topics including Transitional Leadership, Succession Planning, Growth Strategies, Business Valuation, Tax Tips, as well as special sessions for participants who work in family-owned businesses.

Name:

Title:

Company:

Address:

Email Address:

Telephone:

Brief Description About Your Business: